

SITA Uses Translations.com and Onelink to Get Closer to Its Customers



SITA



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“OneLink makes it very easy to roll out updates to our localized sites with little or no involvement on our end. We trust Translations.com with the ongoing translation work, making the process of updating content very efficient for our global teams.”

- Director, Digital Marketing

With nearly every airline worldwide using its services, and a global presence in more than 200 countries and territories, SITA needed a way to manage multilingual content without exhausting internal resources. Enter Translations.com’s proprietary technology: OneLink. Launching over a million words in Russian, Arabic, Chinese, and Spanish over two years, OneLink helps SITA manage and maintain its constantly changing website content seamlessly. Thanks to the Translations.com team, SITA can achieve its goal of getting closer to its customers around the world.