



HAWAIIAN
AIRLINES.



Hawaiian Airlines Improves Translation Processes

with TransPerfect

Before working with TransPerfect, Hawaiian Airlines managed their translation review and feedback in an extremely manual way. The communication process was taking up valuable resources and heightening the risk of error. With the help of TransPerfect's TransStudio Review Tool to centralize and manage review, along with the Brand Captain Program, project management time has decreased and translation quality has improved.

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Thanks to TransPerfect, we have improved the efficiency of our translation processes and enhanced the overall translation quality to better meet expectations of our guests all around the world.”

Rob Sorensen
Vice President of Marketing
and E-Commerce
Hawaiian Airlines