



TransPerfect helps Barry's launch website in nine languages in one month



TransPerfect has proven to be a valuable partner—knowledgeable, responsive, and always open to exploring options to meet our budget and aggressive timelines. They produced high-quality deliverables, on time, that stayed true to our brand, which is at the forefront of everything we do.

– Head of Digital, Barry's

BARRY'S

To better support their many international studios and rapidly growing global footprint, Barry's needed to launch their new website in nine languages quickly. With a tight deadline and creative, heavily branded content, Barry's leveraged TransPerfect's language services and GlobalLink OneLink solution. Launching on time in nine languages, Barry's could focus on what they do best: getting customers into The Red Room to experience The Best Workout in The World.